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# CHAPTER TEMPLATE

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BOOK BONUS: BEHIND THE COVER



## Refer to the Experts

Use an expert to back up what you are saying.

Think: Where did you *learn* what you are trying to teach?

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Build on what an expert says.

Think: How did you take this knowledge and make it *yours*?

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Disagree with or question the expert.

Think: Why has no one ever thought of *doing it differently*?

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Feeling overwhelmed?  
Need feedback on your book?  
Not sure where to start?

No problem! I am here to help with your book title, writing and editing needs.

Email me at [Karen@KarenRowe.com](mailto:Karen@KarenRowe.com) to get complimentary 30-minute book clarity call.